



THE 11th
INTERNATIONAL
EXHIBITION OF

MIDEX ARCHITECTURE INTERIOR DESIGN MODERN HOUSE

28 - 31
January
2021

Tehran
International
Permanent
Fairground

ARCHITECTURE ARCHITECTURAL DESIGN & CONSULTATION - EXHIBITION DECORATION
INTERIOR DESIGN SMART BUILDING - LIGHTING & LUCULENT - WALL PAPER & WALL COVERINGS - CARPET & CURTAIN
MODERN HOUSE SAGACIOUS MAKING - RECONSTRUCTION - WOODEN & CONCRETE PREFABRICATED HOUSES



EXHIBITION PROFILE

Title	The 11 th International Exhibition of Midex Architecture , Interior Design , Modern House	Tel	(+9821) 8820 3020
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Date	28 - 31 Jan, 2021	Fax	(+9821) 8820 8423
Hall number	5 - 31A - 31B - 35 - 38 - 38B - 44/1- 44/2 (around 31000 m ²)	Organizer	Nama Negar Int'l. Group
Administrative Office	Unit 28, Abshar Building, No. 49, Daman Afshar St., Mirdamad Blvd., Tehran, Iran	Website	http://midex.ir , www.nni.ir
		Email	info@midex.ir , sales@midex.ir

The business exhibitions provide a very valuable opportunity for industry owner to offer its products and capabilities to a large extent and communicate with the activists of their field of works.
The 10th international MIDEX exhibition was welcomed by many domestic activists & also the international ones & it could be taken UFI approved, was a very clear sample of brilliant experience, on that exhibition 237 famous company was participated from 8 countries and the total space covered by exhibition was about 24995 sqm. In this exhibition all the domestic & international companies would show their products and their special innovation and engage with industry enthusiasts and existing opportunities. Significant welcome by the activists in this field specially consultants, architects, business owners and consumers is one of the unique feature of this famous exhibition.
The NAMA NEGAR group is, one of the most experienced organizer in exhibition industry, conferences and international events, which over the years, it has been managing executive and holding more than 100 Specialist and international exhibitions and one of this famous exhibition is MIDEX.



ARCHITECTURAL DESIGN & CONSULTATION EXHIBITION DECORATION

SMART BUILDING LIGHTING & LUCULENT WALL PAPER & WALL COVERINGS CARPET & CURTAIN

SAGACIOUS MAKING RECONSTRUCTION WOODEN & CONCRETE PREFABRICATED HOUSES

Architecture

Design and Consulting

- ▶ Home design
- ▶ Administrative design
- ▶ Commercial design
- ▶ Health centers design
- ▶ Hotel and Residential centers design
- ▶ Recreational sports centers design
- ▶ Cultural central design
- ▶ Interior decoration
- ▶ Various kind of decoration
- ▶ Low Sort fit in the limited space
- ▶ Kitchen Layout
- ▶ Commercial layout
- ▶ Administrative layout

Urban

- ▶ Urban management
- ▶ Urban design
- ▶ Regional planning
- ▶ Urban planning
- ▶ Iranian urban development

Landscape Architecture

- ▶ Commercial and malls center design
- ▶ Streets and public infrastructure & urban design
- ▶ Housings for schools
- ▶ Area hospitals and hotels
- ▶ The design of public parks and sports spaces
- ▶ Designing residential areas Landscapes, historic and tourist
- ▶ Protection of historic gardens
- ▶ Garden layout to different styles
- ▶ Roof garden design
- ▶ Urban Furniture design
- ▶ External walls of buildings facade design

Persian architecture (Persian homes)

- ▶ Places and restored historic homes
- ▶ Design religious sites
- ▶ Iranian home design

Interior designing health space

- ▶ Design office
- ▶ Library design
- ▶ Design and beautify entrances
- ▶ Designing Penthouse
- ▶ Interior design of Villa
- ▶ Architecture and Photography
- ▶ Plan designing
- ▶ Object prepared

Decoration

1 - Wall covering, Flooring, Ceiling decoration

Wall covering

- ▶ Wall Plugs (PVC ,Woden, Cellulose ,3D Panel)
- ▶ Wall stickers
- ▶ Wall posters
- ▶ Curtain, Shade
- ▶ Wallpaper
- ▶ Water curtain
- ▶ Decorative colors
- ▶ Painting work

Roof Coatings

- ▶ False Ceiling
- ▶ Stretch ceiling

- ▶ Composite roofing
- ▶ Glass Ceilings
- ▶ Plasterboard ceiling

Flooring

- ▶ Parquet
- ▶ Laminate
- ▶ Carpet (rolls and tiles)
- ▶ Flooring (home, hospital, sports, parking, decorative) of paving and decorative stones of strips and profiles

2 - Wood and related industries

- ▶ Thermowood
- ▶ Raw wood
- ▶ Wood Plast
- ▶ Wood products
- ▶ Wood products industries

3 - Iranian home decoration

- ▶ Handicrafts
- ▶ Wood carving
- ▶ Tiling
- ▶ Pottery boards
- ▶ A variety of products and (Gabbeh)
- ▶ Wood Industries
- ▶ Painting on glass
- ▶ Decorative containers
- ▶ Mirror work
- ▶ Traditional plaster
- ▶ Iranian sculptures and wall-mount
- ▶ Brick floors

4 - Light

- ▶ Lighting
- ▶ Urban lighting
- ▶ Landscape Lighting
- ▶ Interior lighting
- ▶ All kinds of projectors and hidden lights

Landscape Lighting

- ▶ Garden lights
- ▶ Pool lights
- ▶ Funeral lights
- ▶ Solar lights
- ▶ The step lights

Interior Lighting

- ▶ Chandelier and antique chandeliers & decorative
- ▶ RGB lights
- ▶ LED hoses
- ▶ Panel Lighting
- ▶ Optical fiber of halogens
- ▶ LED bulbs

5- Equipment

- ▶ Decorative doors Wooden
- ▶ Types of entrance doors & interior
- ▶ Forged decorative door glass and knob Luxury
- ▶ Fittings sofas and curtains
- ▶ Fittings bath, sauna and Jacuzzi decorative
- ▶ Designed pool, sauna and Jacuzzi
- ▶ Designed kitchen decoration & accessories
- ▶ Window types (traditional decorative)
- ▶ Pergolas and garden furniture
- ▶ Fireplaces (indoor and outdoor)
- ▶ Barbecue
- ▶ Instead of flowers and plants
- ▶ Fountain, pond, pool, aquarium
- ▶ Fences
- ▶ Decorative glass
- ▶ Types of partitions
- ▶ Shooting waste systems
- ▶ Design and Decoration for children's room & children's play area
- ▶ Artificial Grass
- ▶ Roof Garden and the implementation of green space and a variety of decorative plants
- ▶ Carpets

- ▶ Bed Professional services (for children and parents)
- ▶ Luxury furniture
- ▶ Sculptures and antique dishes
- ▶ Decorative shelves
- ▶ Showcase
- ▶ Low chests here
- ▶ Wall-mount types
- ▶ Art paintings of plaster

Modern House

Prefabricated houses and related industries

- ▶ Prefabricated houses (wood, concrete, metal)
- ▶ Wooden houses
- ▶ Industrial technology of building and greenhouse
- ▶ Caravan
- ▶ Residential Structures LSF
- ▶ Tent structures
- ▶ Parasol
- ▶ Sandwich panels
- ▶ Prefabricated column capital
- ▶ Gypsum Panel
- ▶ False-faced

Make smart

- ▶ Design and implementation of smart homes
- ▶ BMS management systems
- ▶ Alarm systems and fire extinguishers
- ▶ Protection systems and security
- ▶ Surveillance and monitoring
- ▶ Feeding systems of plants and animals
- ▶ Locks and Fittings and electronic opener
- ▶ Roadblock
- ▶ Switches and Sockets
- ▶ Materials, structures and Technology of building
- ▶ Coating of nano and biotechnology
- ▶ Acoustic and thermal insulation
- ▶ Lighter materials of Structural fireplace insulation covering
- ▶ Insulation performance and innovation & technology in building materials

Green house

- ▶ Eco-friendly materials
- ▶ Equipment related to clean energy
- ▶ Solar Water Heater
- ▶ Paints and coatings Environmental
- ▶ Solar and gas cooling systems

Heating & cooling systems

- ▶ Water treatment systems
- ▶ Air Filtration Systems
- ▶ Heating and cooling equipment to energy saving
- ▶ Industrial innovations

The Other

- ▶ Scientific Bank
- ▶ Magazines and publications
- ▶ Groups and organizations
- ▶ Scientific institutions
- ▶ Software and databases